

## Policy plan for 2018



*Permanent office:*

PaviljoenU.02  
De Lismortel 65  
5612 AR Eindhoven  
The Netherlands

### The Policy plan

This document describes the plans and visions of the Council of Fellows for the IEM Foundation activities, events and Fields of Impact in the coming 2018 year. The purpose of this document is to keep structure, assist guidance and visualise the path we strive to follow.

### Fields of Impact

#### 1. Equal Opportunities

In 2017 the Club of 100 increased with 2 members making ( 3 joined, 1 left). To keep the number growing, the Foundation aims to have increased with at least 3 new members by the end of 2018. Another plan of the Foundation is to strengthen the relationship with the Club of 100 and the manifestation of appreciation.

Additionally the aim for 2018 is to reach 40 supported students and 10 000 Euros spent on support.

Part of the Equal Opportunities plan for 2018 is to maintain the Caring Conventions affordable and reachable for all. The current practice is to have Alumni participation fees compensating the students participating fees which has worked well for creating equal opportunities for students. However additional policies need to be developed to support the equal opportunities for Alumni as well.

Furthermore, thoughts and efforts in this direction should be applied for the rest of the events supported by the Foundation in the long term plan

#### 2. Conscious Leadership

This Field of Impact is related with keeping the IEM Foundation aligned with its own values internally as well as promoting consciousness and self awareness externally.

The impact of this field is maintained through activities and traditions during events as well as by the common caring mindset of the Fellows and the members of the Caring Community

The Spring Convention 2018 will be built around this Field of Impact keeping it in the core of the activities and experiences to be designed. The aim will be to create such impact which will foster consciousness of the self individually as well as collectively.

The plan for 2018 is to maintain the traditions which allow for the consciousness to be present in the event and the activities of the IEM Foundation such as listening exercises, happiness points, “family” settings, bonsai trees, as well as establishing resilient ways for keeping the impact of those traditions when they cannot take place.

Furthermore the second edition of the Leadership Camp is planned to take place in 2018 carrying the success of this initiative forward and further growing its fruits.

Other visions for further working on are

- establishing ways to incorporate the resources of the House of Wisdom
- Collaboration with HA community
- Developing ESTIEM event concerned with self consciousness and ethics

### **3. Social Entrepreneurship**

The field of Social Entrepreneurship has developed significantly during 2017 and has found the interest of many members of our community. Being a professionally oriented field, it has revealed a big potential for the resources of our network as well as potential for particularly tangible impacts.

The plan for 2018 is to have once again this field as a topic of the Caring Convention which will take place in Brussels in Autumn. The experience and knowledge gained about Social Entrepreneurship in the Spring Convention 2017 can be a useful resource.

Also there are opportunities in the partnership with the social enterprise Beetroot which can be further revealed and worked on.

Some other activities planned for 2018 are:

- Social stock market: Get social businesses and students to meet
- Support the entrepreneurship MOOC with its marketing and online platform agreement to enable roll-out e.g. to Serbian universities
- Greenlab in different universities: Idea emerging from Greenlab Brussels which is a government funded social business incubator
- Social entrepreneurship training event for ESTIEM students in Brussels in February

### **4. Strong Sustainability**

As with the Consciousness, it is good to establish traditions concerned with sustainability during our events and activities. In such a way we can ensure a constant and lasting impact in favor of this field. The good practices that we can maintain and carry on are such as: planting trees, sustainable materials during events (for example personal cups), estimation and voluntarily covering of Carbon tax for our travels, raising awareness and promoting proactivity in the community. Establishing new such traditions is also encouraged.

A strong engine of this field is also the Sustainability Bootcamp which will take place for a second time in 2018. Giving professional trainings it not only raises awareness but generates competences of how to solve sustainability problems in our environments.

## **5. United Europe**

This Field of Impact has also strongly developed during 2017 leaving many footprints in our Caring Community. The idea of united European community and shared values has started with ESTIEM itself and even more, has been a main motivation for creating ESTIEM - by reaching out across national and cultural boundaries and spending time together so that we can get to know each other, learn and grow in a positive collaboration.

The plan for 2018 is to further strengthen the impact of this field by maintaining and further developing the activities it motivates. One such step planned is allowing a slot for an European Talk Show to take place at the Spring Convention in Lisbon and eventually in the Autumn Convention in Brussels too. Also it is beneficial to systemize the employment of the “dialogue-monkeys.org” forum as a resource supporting this Field of Impact

Another planned initiative is a presentation package to be used by Alumnis to go back to their high school and talk to 11 or 12 graders about the benefits of a united Europe and its diversity

## **Events**

### **1. Conventions**

The Caring Convention is the main event organised and supported by the IEM Foundation. It takes place twice a year and each edition has its own topic and character. One thing all Conventions hold in common is CARE.

The two regular Caring Conventions for 2018 have already been planned with organisers, locations and dates.

- The Spring Convention 2018 will take place in Lisbon, Portugal between 23th - 25th March, organised by Sofia Cabeca and ESTIEM LG Lisbon.
  - The Autumn Convention 2018 will take place in Brussels, Belgium in the weekend of 15th September, organised by Federico Bley and LG Brussels in cooperation with the Positive Generation
2. Sustainability Bootcamp
  3. Leadership Camp
  4. Summer Fellows Meeting
  5. Possible ESTIEM Conscious Leadership event

## **Other Activities**

- Fellows Skype call - 11th Feb